

ONE Haverhill Partnership Board Meeting MINUTES

19th September 2024 10:00am
EpiCentre, Haverhill

Present:

Board Members

Henry Wilson, MBE	HW	Chair, and Chief Executive, REACH
Alex Till	AT	Vice Chair, and CEO, MENTA
John Burns	JB	HTC Councillor
Quinn Cox	QC	HTC Councillor
Bruce Davidson	BD	HTC Councillor
Karen Dennis	KD	DWP
Jon Eaton	JE	Families and Communities, West Suffolk Council
Patrick Hanlon	PH	West Suffolk Councillor
Sarah Hedges	SH	Integrated Transformation Lead for West Suffolk Community and Integrated Services
Vicky Hogg	VH	Headteacher, Clements Primary Academy
Insp Ben Hollands	BH	Suffolk Constabulary
Alison Robinson	AR	Communications Co-Ordinator, REACH
Elaine Simmons	ES	Manager, West Suffolk College
David Smith	DS	Haverhill Town Mayor
Warren Smyth	WS	CEO, Abbeycroft Leisure
Adelle Stopher	AS	Place Programme Lead for West Suffolk, Public Health Suffolk County Council

In Attendance

Councillor David Roach	DR	Suffolk County Council
Colin Poole	CP	Haverhill Town Council, Clerk
Jane Lomas	JL	Haverhill Town Council, Note taker

Apologies

Jo Albini	JA	Business Development Manager, Citizens Advice West Suffolk
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Andrew Bell	AB	Centre Manager, Epicentre
Dr David Brandon	DrDB	Clinical Lead GP, Unity Healthcare
Saffron Carter	SC	REACH Haverhill
Revd Max Drinkwater	RevdMD	Priest-in-Charge, Haverhill and Withersfield
Ian Gallin	IG	Chief Executive, West Suffolk Council
Cllr Donna Higgins	DH	West Suffolk Council
Julia Nix DL OBE	JN	East Anglia District Manager for Department for Work and Pensions
Andrew Smith	ASm	Havebury Housing
Phil Stittle	PS	West Suffolk College
Vanessa Whitcombe	VW	Headteacher, Castle Manor Academy

Item

ACTION

1. Welcome, Declaration of Interest, Apologies

Henry Wilson welcomed everyone to the meeting.

Apologies were received from:

See above.

Declarations of interest:

None.

2. Previous Minutes & Matters Arising from the meeting held 20 June 2024

Previous minutes were approved with the following comments:

Page 2 Action, generating NHS messaging for onward dissemination – SH and AR are progressing this.

Page 2 Action, Education, Skills and Employment Task Group – agenda item.

Page 2 Action, Cradle to Career – agenda item.

Page 8, Suffolk Devolution – DR reported that Suffolk County Council has been informed that the proposed level 3 deal is no longer on offer from the government.

3. Public Speaking:

None.

4. Health Update

AS gave a presentation: Public Mental Health Update.

- Following the Annual Public Health Report in 2021, Suffolk County Council has been working with Suffolk Mind to identify areas needing support. Haverhill was identified as one such area.

- Data was collected and analysed. Only 37% of Haverhill respondents felt that their needs were met (physical and emotional).
- Only 1 in 2 Haverhill respondents did not feel they enough control over their lives.
- On average, sleep is the worst met need. This could be due to social factors such as worries about housing, finances, work, etc.
- Training and workshops were set up in local areas to support community leaders on understanding public mental health and also to discuss potential project ideas .
- Funded projects in Haverhill:
 - Men's sheds.
 - Cradle to Career (in partnership with OHP).
 - HTC Arts Centre, various events in the arts, film and dance.
 - Walk, Talk and Bee Happy project.
 - Haverhill Youth Wellbeing Hub.
 - REACH Haverhill Wellbeing Passport.
- Most projects are coming to an end and are seeking funding. However, Cradle to Career has just started.
- Data collected has shown improvements in wellbeing. Soft intelligence from projects have been used to drive actions forwards as part of the Public Mental Health strategy.
- Focus due to demand is usually on crisis situations and treatment, but it is important that funding is spent on prevention to maintain good mental health and solutions to the causes of causes. As a system this requires a shift in the repurposing of funds to focus on the wider determinants of health. Conversations have begun on this but it is a long way to go, members are encouraged to highlight the important of prevention in the multiple forums and meetings which they attend.
- Further information on the strategy on Public Mental Health and Suffolk's response to the National Suicide prevention strategy was given, this is due to be signed off by the Mental Health Collaborative in October. Information will then be shared with Board members if of interest.

There was a robust discussion following AS's informative and interesting presentation, which provoked several questions. It was agreed that in order to highlight the good work and the sustainability of outcomes, there should be more public awareness. AR will liaise with AS and SH to formulate copy for publicity.

AR

5. **Knife Angel**

It is tremendous to see all the different organisations engaging with this national monument against violence. Haverhill is being promoted as a place where you do not need to carry knives. The message is *Look after yourselves. Look after each other.* The Police have been on Market Square every Saturday evening which is a positive step in linking policing with community. The closing ceremony is just over a week away, which must be publicised. CP will pass this on to the marketing team at HTC.

CP

6. **Promoting Haverhill as a Place to do Business**

How to promote Haverhill as a place to do business was discussed in depth. It was felt that Haverhill has a lack of identity but there is so much to promote: global businesses

(Nyobolt, Bernhard and Company, TAIT) based in the town, great community spirit, lots of green space areas, the Arts Centre. In order to promote Haverhill, the following ideas were given:

- a) Boards on industrial estates need to be current.
- b) Industrial sites need tidying up. AT is trying to make progress on this.
- c) Promoting the businesses that are in Haverhill (especially the global ones). However, there is no Chamber of Commerce or business directory, which makes this difficult.
- d) Locally to Globally. AT is in conversation with West Suffolk Council to try to form a strategy.
- e) A 'Made in Haverhill' exhibition.
- f) KD informed the meeting about the Kickstart scheme funded by the Flexible Support Fund. DWP will fund scooter rental for one month so that individuals on benefits can get to work.

7. **Game Anglia**

Chris Filip from Games Anglia joined the meeting via Zoom and gave a presentation about the work this not-for-profit organisation does. The organisation is mostly volunteer run, and it aims to make East Anglia a better place. Games Anglia has been working with MENTA and for seven years has held events throughout Suffolk. Elevate Haverhill is a programme for young people over the age of eighteen at risk of committing ASB, to tell their story through the medium of creating a video game. The programme has space for up to thirty people and workshops will be held at the EpiCentre. Applications are currently open for week commencing, Monday, 28th October 2024.

Mr Filip will forward information to CP who will distribute to Board members so that they can promote this worthwhile programme with their fields.

All Board members

8. **Reports from Task Groups**

a) **Crime & ASM (Drug & Alcohol Subgroup)**

The meeting was deferred until 22nd October so there is nothing to report at this time.

b) **Integrated Care Board**

Builders are on site at the Health Centre. It is expected that teams will be moved in by 1st December. The priority for communication this year has been on partnerships but next year the focus will change to communicating to the public.

Stourview – hoping for a wellbeing hub to be incorporated.

Collective GP action is planned but this should not affect patient care.

c) **Education, Skills and Enterprise**

CP has received an email from Kirsty Pitwood, West Suffolk Council Economic Development, who is carrying out a skills needs analysis. A questionnaire for employers was attached. CP will forward it to Board members so that it can be circulated as widely as possible.

CP

The possibility of setting up a built environment campus in Haverhill is being investigated with West Suffolk College. West Suffolk Council has proposed a site much larger than the one initially identified as a possibility, which is being explored. Already, interest around training has been received from some local companies, however, funding still needs to be found.

d) Cradle to Career

Discussions have taken place to merge the 'Hands around Haverhill' intergenerational project which had previously received Public Health monies (£8,200) into the 'Serving the Community' strand of Cradle to Career project which is being led by Unity School Trust. JE, HE and AS to attend a network meeting at Castle Manor Academy on 27 November to meet Primary School contacts from the Unity Schools within Haverhill. The meeting is designed to ensure every school develops a deep understanding of the community it serves - working in partnership to strengthen capacity.

9. Any Other Business

JE – Thriving Communities Fund: the closing date for applications is 12 noon, Friday, 27th September.

SH – Health Equity Fund: £55k has been allocated to Haverhill. £20k has been allocated to the wellbeing hub and the rest is to be spent locally. An agenda item for the next meeting.

CP/SH

KD – Haverhill Jobs, Wellbeing and Training Fair at Haverhill Arts Centre, 10-12pm on 2nd October is open to all members of the public. AR will promote.

AR

BH – PCC's Public Engagement meeting is at 6.30pm this evening at Haverhill Arts Centre.

HW – as winter is approaching, please signpost any pensioners unable/struggling to heat their homes to REACH or Citizens' Advice.

All Board members

10. The dates of future meetings were noted:

16th January 2025

24th April 2025

17th July 2025

16th October 2025

All to note

All meetings to be held at the EpiCentre, Haverhill Research Park, Enterprise Way, Haverhill CB9 7LR

9.30am refreshments, 10:00am start.

11. The Chair thanked everyone for their attendance.

Meeting closed at 11.52am.

