

ONE Haverhill  
Meeting Notes  
14 March 2012 at  
Unit 1, REACH Administration Offices, Wisdom Facilities  
Centre, 42 Hollands Road, Haverhill  
at 9.30am

**1. Present:** Anne Gower (AG) (Chairman)

Will Austin (WA), Gordon Cox (GC), Peter Ferrie (PF), Ernie Goody (EG),  
Clair Harvey (CH), Sarah Howard (SH), Elaine Hewes (EH), Tim Marks (TM),  
Gordon Mussett (GM), Geoff Rivers (GR), Warren Smyth (WS), Philip  
Sullivan (PS), Mary Taylor (MT), Adam Whittaker (AW), Henry Wilson (HW)

**By Invitation:** Mark Jepson (MJ), Havebury Housing Partnership (HHP)  
Cathy Manning (CM), St Edmundsbury Borough Council  
(SEBC)  
Andrea Mayley (AM), SEBC

**Apologies:** Pat Hanlon (PH), Alex Till (AT),

- 1.1 Visitors were welcomed and the Board was informed that Cathy Manning (CM) would replace Geoff Rivers (GR) as SEBC's appointed officer upon GR leaving SEBC. Gordon Mussett (GM) had been appointed to the Board as a member of Suffolk Association of Local Councils with immediate effect.

**ACTION: The ONE Haverhill Terms of Reference be updated to reflect the changes highlighted in 1.1 above.**

**2. Neighbourhood Community Budget**

- 2.1 GM provided a presentation (attached below) on:-

- (a) what Neighbourhood Community budgeting was;
- (b) the role of ONE Haverhill in the initiative;
- (c) update on progress to date: and
- (d) next steps.



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Members were able to access more information on Community Budgets at:-  
<http://www.communities.gov.uk/localgovernment/decentralisation/communitybudgets/>

Following the presentation, the following concerns/observations were expressed:-

- The award of £100,000 funding from the Department for Communities and Local Government (DCLG) for the pilot scheme was a tremendous coup for Haverhill and every effort should be made to ensure achievement of the proposed outcomes.
- The initial funding would be used for capacity building to create a solid foundation on which to build in Years 2, 3 and beyond. A Project Manager would be employed for the first 12 months; however, this role was likely to be withdrawn from Year 2 onwards.
- In order to ensure the pilot achieved its objectives, it was paramount that organisations worked in partnership and promoted increased community engagement.
- The pilot would not provide 'new money' to allocate to specific capital projects; the focus was on finding out what was wanted by the community itself and to deliver such projects through working with a range of organisations in a joined up approach. As a result, cost savings would be created by bringing such partners together.
- The employer for the proposed Project Manager was open to discussion.
- The Core Group met monthly and recommendations from this Group would need to be considered by the ONE Haverhill Board. Therefore, the frequency of Board meetings may need to be reviewed should decisions on this issue be required more often than presently.
- The DCLG would support ONE Haverhill to find workable solutions should organisations be unwilling to commit to the scheme.
- Further work was required to engage young/older people in the vision of ONE Haverhill, including seeking the appointment of relevant representatives to the Board.
- All representatives on the Board needed to be consistent in communicating the same message about the objectives of the pilot to their respective organisations.
- Mark Jepson (MJ) reported on behalf of the HHP that it provided a service 'Pride in Your Postcode' on its website, where those organisations responsible for repairs/defects/action identified during Estate Inspections were listed on the relevant area's webpage.

After the discussion, the Board agreed the following:-

- Members would provide the Chairman (AG) or Clair Harvey (CH) with innovative suggestions on how to encourage people to engage and become enthused about how they would improve their physical environment/quality of life and/or improve opportunities for young people.

**ACTION: The Board to provide the Chairman (AG) or Clair Harvey (CH) with innovative suggestions on how to encourage people to engage in the objectives of the pilot, as outlined above.**

**ACTION: Further work be undertaken by the Board to engage young/older people in the vision of ONE Haverhill, including**

**seeking the appointment of relevant representatives to the Board.**

**ACTION: MJ to provide a link to the relevant 'Pride in Your Postcode' webpages on HHP's website.**  
*(Subsequent to the meeting, the link was supplied, as follows:-*  
<http://www.havebury.com/tenants/your-area/>*)*

*(Mary Taylor arrived during the consideration of this item.)*

### **3. Updates/Feedback**

#### **(a) 5 Year (now 3 Year) Young People's Plan Task and Finish Group**

MJ reported as leader of this Group, which was now focussing on a three-year Plan instead of a five-year Plan.

A draft strategy was currently being prepared setting out a framework and a tangible delivery plan to support young people in Haverhill.

In their capacity as Suffolk County Councillors (SCC), AG and TM agreed to help MJ overcome communication barriers MJ had recently experienced with SCC.

AG suggested contacting the 'Supporting Young Haverhill' Group, which was being led by JobCentre Plus, to ascertain the possibility of exploiting partnership working on this issue.

**ACTION: AG and TM to support MJ with his enquiries for information from SCC.**

**ACTION: MJ to contact the 'Supporting Young Haverhill' Group to ascertain whether partnership working on this issue was an option.**

*(Andrea Mayley joined the meeting during the consideration of this item and MJ left at its conclusion.)*

#### **(b) Older People's Forum**

AG reported that she, another Suffolk County Councillor, Mary Rudd and CH had met with representatives of Fenland District Council in Wisbech to learn from their experiences with working with older people. Several ideas could be worked on and could be fed into Haverhill's first Older People's Forum in September 2012.

#### **(c) Promoting Haverhill Task and Finish Group**

SH reported that this Task and Finish Group had not met since the last meeting of the Board; however, work had been progressing with the Town Council in establishing a programme of themed activities to be held during the Christmas celebrations in 2012.

In addition, SH presented the 'Haverhill 2012' logo, which could be used free-of-charge by organisations in the town in conjunction with the 'CB9' branding.

See link: <http://cb9haverhill.co.uk/> . Consultation would also shortly be held with Board members on a proposed new logo for 'ONE Haverhill'.

SH also reported that TM had allocated £1,000 from his SCC 2012/2013 locality budget towards funding promotional material.

*(Subsequent to the meeting, the new ONE Haverhill logo was agreed, as shown on the header.)*

**(d) Public Forum**

CH reported that the Public Forum had been arranged for Thursday 26 April 2012 at Samuel Ward Academy from 6.30 pm. It had been divided into three sections, namely, an introduction into neighbourhood budgeting; 'You said, we did', which would address matters achieved since the last Forum; and looking at the theme of 'Health'.

Emphasis was placed upon ensuring the Forum was publicised as widely as possible to generate a good attendance.

**4. Portas Pilot Bid**

4.1 Andrea Mayley (AM) provided a presentation (attached below) on:-

- (a) what a Portas Pilot Bid was;
- (b) the role of ONE Haverhill in the initiative;
- (c) update on progress to date: and
- (d) next steps.



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Members were able to access more information on the Bid at:-

<http://www.communities.gov.uk/regeneration/economicgrowth/townteams/>

Following the presentation, the following comments were noted:-

- Should the bid be successful, a ONE Haverhill 'Town Team' Task and Finish Group could be established to drive the project.
- The 28 recommendations formulated by Mary Portas to make a difference on how the 'High Street' fared were contained on the DCLG's website via the link above.
- Will Austin (WA) explained how he had worked with Haverhill's 'free running' group to produce a short video on why Haverhill should receive £100,000 Town Team funding. The video was required as part of the application process.
- Emphasis was placed upon engaging numerous partners in becoming a 'Town Team', including proactively encouraging commitment from retailers and landlords.
- The 'Destination Haverhill' project currently being undertaken by Kent Business School (KBS) strongly supported the success of the bid. Recommendations identified by KBS included providing business Master Classes for independent retailers and possibly providing new

businesses with start-up incubation shops/market stalls. Such initiatives were supported by the Board, where feasible.

The Board supported the recommendation for ONE Haverhill to be named in the Bid as the leading organisation to progress the pilot, if successful.

**ACTION: ONE Haverhill be named in the Bid as the leading organisation to progress the Portas Pilot.**

## **5. Any other business**

### **(a) Proposed Footpath between Haverhill Community Sports Association Football Facility, Chalkstone Way and Green Road**

Cllr Ernie Goody (EG) asked whether ONE Haverhill could support the construction of a new footpath between Haverhill Community Sports Association Football Facility, Chalkstone Way and Green Road as the lack of a footway in this location was particularly hazardous for children/young people leaving the adjacent Samuel Ward Academy and football facility.

The Board fully supported the proposal and it was agreed that AG and TM, in their capacities as Suffolk County Councillors, would contact SCC Highways Section on behalf of the Board to request that the proposal be considered favourably, suggesting other budgets in which to seek match funding, if required.

**ACTION: AG and TM contact SCC Highways Section on behalf of the Board to request that the proposal for a new footpath in the location outlined above be considered favourably, suggesting other budgets in which to seek match funding, if required.**

## **6. Dates of future meetings**

Monday 2 July 2012 – Venue to be confirmed;  
Wednesday 12 September 2012 at Haverhill Leisure Centre; and  
Wednesday 12 December 2012 at Samuel Ward Academy.

All meetings to commence at 9.30 am.

The meeting concluded at 11.25 am.